

PARISH RESOURCE PACKET - HOLY CROSS MISSION APPEALS

July 7, 2023

Dear Mission Appeal Parish Representative,

On behalf of our Director, Fr. Tom Eckert, C.S.C., thank you for your willingness to support the work of the Holy Cross Mission Center by facilitating a Mission Appeal at your parish, especially during our office's Centennial year. This packet is intended to serve as a resource for you and your communications team to prepare for the Mission Appeal. Included are the following resources:

1. Checklist for your parish
2. Communications resources
 - a. Bulletin inserts
 - b. Social Media resources
 - i. 5-image post highlighting 3 missions in Latin America, East Africa, and Bangladesh
 - ii. 6-image post highlighting 4 "Great Men of Holy Cross Missions"
 - iii. Sample text for a social media post
 - c. HCMC Centennial Logos to use for the exclusive purpose of this Mission Appeal
 - d. HCMC website and online donation form links
3. Highlights of Holy Cross mission sites written by Fr. Tom Eckert, C.S.C.
4. Anonymous Holy Cross Mission Appeal feedback form for you to complete
5. *FOR HOLY CROSS PARISHES*: Invitation to the HCMC Centennial Celebration at Notre Dame, Sept. 25, 2023
6. *FOR HOLY CROSS PARISHES ONLY*: HCMC Partnership Opportunities

If you have any questions, please do not hesitate to email us at hcmc@holycrossusa.org or contact me directly using my information below.

Your partner in Mission,

Michael Jezewak
Assistant Director for Community Engagement

[Holy Cross Mission Center](https://www.holycrossusa.org)

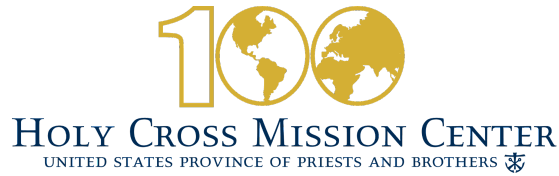
Office: 574-631-8884 | Cell: 314-541-4473 | mjezewak@holycrossusa.org



HOLY CROSS MISSION CENTER
UNITED STATES PROVINCE OF PRIESTS AND BROTHERS

Checklist for HCMC Mission Appeal Parishes

Resource needed for successful Mission Appeal:	Notes:
<input type="checkbox"/> Name of Holy Cross (C.S.C.) representative	
<input type="checkbox"/> Holy Cross representative's email / phone number	
<input type="checkbox"/> Have you communicated the following to the Holy Cross representative? <ul style="list-style-type: none"><input type="checkbox"/> Your contact information<input type="checkbox"/> Expected date(s)<input type="checkbox"/> Address(es)<input type="checkbox"/> Mass times<input type="checkbox"/> Site-specific instructions or expectations for Mass or lodging arrangements<input type="checkbox"/> Access information for the rectory	
<input type="checkbox"/> Email the following to the Holy Cross Mission Center (hcmc@holycrossusa.org): <ul style="list-style-type: none"><input type="checkbox"/> How many Mission Appeals envelopes your parish will need	
<input type="checkbox"/> Communications Materials - Parish Resources <ul style="list-style-type: none"><input type="checkbox"/> Parish bulletin inserts<ul style="list-style-type: none"><input type="checkbox"/> Half-page options<input type="checkbox"/> Full-page options<input type="checkbox"/> Social Media resources<ul style="list-style-type: none"><input type="checkbox"/> Square images for posting<input type="checkbox"/> Sample text for post<input type="checkbox"/> Links to our social media, which can be used to tag us in your posts about the Mission Appeal<ul style="list-style-type: none"><input type="checkbox"/> Facebook: Holy Cross Mission Center<input type="checkbox"/> Instagram: @holycrossmissions<input type="checkbox"/> LinkedIn: Holy Cross Mission Center<input type="checkbox"/> Twitter: @CSCMissions<input type="checkbox"/> Link to the HCMC Donation Form: https://secure.qgiv.com/for/missionappeal<input type="checkbox"/> Link to the HCMC website: holycrossusa.org/mission-appeal	
<input type="checkbox"/> Afterwards, complete our anonymous Mission Appeals Feedback Form	



Communications Resources

Link to our new and improved Holy Cross Mission Center website: holycrossusa.org/mission-appeal

Link to the HCMC Donation Form: <https://secure.qgiv.com/for/missionappeal>

Sample bulletin inserts and HCMC Centennial logos can be accessed in the folders found [here](#). Should your communications team wish to use the Holy Cross Mission Center logo in your parish bulletin, on social media, or on your website (for a limited time), free to use whichever color logo works best. They can be accessed in the “HCMC Logos” folder.

Your parish is invited to post about the Holy Cross Mission Appeal on your parish social media accounts in the week leading up to the Appeal. Images for those posts can be accessed in the “Social Media Posts” folder found [here](#).

Sample text for social media post:

On [INSERT WEEKEND DATES], in coordination with the Holy Cross Mission Center, our parish will host a Holy Cross priest for a Mission Appeal. The Holy Cross Mission Center has supported missions across the globe for 100 years, during which time the Congregation of Holy Cross has established primary and secondary schools, technical schools, women's educational programs, seminaries and houses of formation, hospitals and pharmacies, family formation ministries, food pantries, and countless parishes—all for the benefit of those on the global peripheries. Wherever Holy Cross priests and brothers go, they go as "educators in the faith," sharing the Gospel with their words and witnesses.

With your help, the Holy Cross Mission Center will continue to impact the lives of hundreds of thousands each year. Your donation can be made online at holycrossusa.org/mission-appeal or with a check made out to “Holy Cross Mission Center” mailed to the following address:

Holy Cross Mission Center
P.O. Box 543
Notre Dame, IN 46556

We thank you for your generosity!



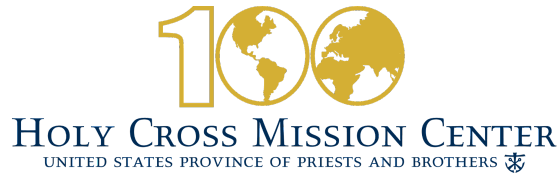
Highlights of Holy Cross Mission Sites

For 100 years the Holy Cross Mission Center has supported Holy Cross missions around the globe in parishes, schools, medical clinics, food banks, and more. In most of these areas, it is the generosity of our friends and supporters like you who make these ministries of Holy Cross possible. The ministry of the Holy Cross priests, brothers, and sisters throughout the world is inspiring and very sobering when we understand the constant and often devastating need of the people. As we celebrate our Centennial as an office, we humbly ask your support for those we serve on the global peripheries.

In Dandora, Kenya, a section of Nairobi, Holy Cross began the Visitation Maternity Ward because there was no other access for mothers and young children to any type of healthcare available to them. This is an area of extreme poverty, and the health of hundreds of expectant mothers and young children depend upon the services provided there. Since they have limited resources to afford the care, this maternity center and the hospital that has developed from it depend greatly on the generosity and sacrifice of donors to be able to receive care.

In Peru, at **Lord of Hope Parish**, in the foothills outside of Lima, Holy Cross serves more than 300,000 people in 19 chapels. This is an area where there is no possibility of producing enough income to sustain the ministry. During Covid, the parish set up over 200 home-based soup kitchens to feed the poor, doing everything possible to feed the hungry in near impossible conditions. This parish is larger than many dioceses around the world, and they continue to respond to incomprehensible need often not knowing how they will move forward, but always trusting that God will provide what they need. In that same parish there is a school for special needs children and their families, **Yancana Huasy**. **Yancana Huasy** provides care and education for these children and youth, as well as education for their families to ensure an understanding of the dignity and respect for each of them as a child of God.

In what is now Bangladesh, where Holy Cross has served for almost 170 years (arriving shortly after the mission in South Bend, Indiana, was established), Holy Cross ministers in large part in the rural indigenous parishes. Fewer than one percent of the population is Catholic, and there is a great deal of discrimination for those we serve based on their economic situation (extreme poverty), their indigenous minority status, and their Catholic faith. Our parishes in these villages depend almost entirely upon the generosity of those who support our Holy Cross missions. If you are familiar with Notre Dame's **Bengal Bouts and Baraka Bouts**, for example, you know how important the generosity for those who support our Mission work is. **"The strong bodies fight so that weak bodies may be nourished."**



Anonymous Holy Cross Mission Appeals Feedback Form

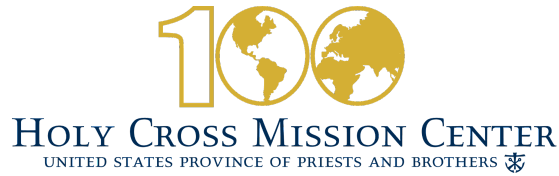
On behalf of our Director, Fr. Tom Eckert, C.S.C., and the people served by the Holy Cross Mission Center and the more than 1,000 Holy Cross religious around the globe, thank you for facilitating a Holy Cross Mission Appeal at your parish.

Please take a few minutes to provide your anonymous feedback related to HCMC's Mission Appeal...

- Processes and procedures
- Instructions
- Promotional material
- Communications

Your recommended improvements will help us at the Holy Cross Mission Center improve our support for Mission Appeals in the years to come. Thank you.

Complete the anonymous Feedback Form by clicking [here](#).



FOR HOLY CROSS PARISHES:

Invitation to the HCMC Centennial Celebration

Promote this event to your parish with resources found [here](#).

What: *Holy Cross Mission Center Centennial Celebration: Encountering Christ on the Global Peripheries*

When: September 25, 2023 with speakers and Mass occurring throughout the day

Where: McKenna Hall, University of Notre Dame

Cost: FREE

Speakers include Superior General of the Congregation of Holy Cross Br. Paul Bednarczyk, C.S.C.; Associate Professor of Missiology at the University of Notre Dame Rev. Paul Kollman, C.S.C.; and former President and CEO of Catholic Relief Services Dr. Carolyn Woo.

Sample social media post, bulletin announcement, or post-Mass announcement text:

You're invited to the Holy Cross Mission Center's Centennial Celebration on Sept. 25 at the University of Notre Dame! As they begin the next 100 years of their support for Holy Cross's international missions in Asia, Latin America, and Africa, they will have Superior General of the Congregation of Holy Cross Br. Paul Bednarczyk, C.S.C.; Associate Professor of Missiology at the University of Notre Dame Rev. Paul Kollman, C.S.C.; and former President and CEO of Catholic Relief Services Dr. Carolyn Woo serve as keynote speakers. All are welcome to this free event!

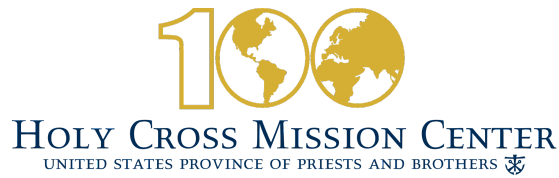
CELEBRATE the Holy Cross Mission Center's 100 years of support for Holy Cross priests' and brothers' faith and justice ministries in Asia, Latin America, and Africa.

LEARN about the Holy Cross charism as lived out in the Congregation's apostolic missionary work and through the lives of Holy Cross missionaries.

CONNECT with professionals in Holy Cross' international educational and ministerial network to strengthen Holy Cross ministries on the global peripheries.

Learn more and register for free at

hmccentennial.holycrossusa.org



FOR HOLY CROSS PARISHES ONLY:
HCMC Partnership Opportunities

The Holy Cross Mission Center, which began as the Holy Cross Foreign Mission Society, Inc., was established in 1923 in Washington, D.C., with its initial purpose to support the mission in East Bengal (now Bangladesh). In 1986, the Holy Cross Foreign Mission Society, Inc., merged with the Holy Cross Mission Center, which had been recently established to support Holy Cross efforts in Latin America and East Africa.

Today the Holy Cross Mission Center supports the international work of Holy Cross priests and brothers at missions in Asia, Africa, and Latin America through parish ministry, education, religious formation, and social outreach. We welcome partnership opportunities with Holy Cross ministries around the world.

Educational Opportunities

to learn about our missionary history and ongoing work

- Missionary Profiles: “Ganguly, McCauley, & Flavian: Future Saints from Holy Cross Missions”
- Director Debriefs: “Holy Cross in Kenya Today”
- Info Sessions: “Why Travel to a Holy Cross Mission?”

Service Opportunities

to support Holy Cross missions with your parish, residence hall, club, or school

- Twin with a Holy Cross mission site
- Fundraise for our international missions
- Become penpals with an international school community

Immersion Opportunities

to encounter the People of God at Holy Cross missions

- Medical mission trips to Kenya & Peru
- Service-immersion trips throughout the year
- Summer ministry placements for Holy Cross men in formation
- Academic research on the global peripheries

See more about where we serve, Holy Cross history in those locations, the “Great Men of Holy Cross Missions,” and the work of the HCMC at holycrossusa.org/mission-center.